

# ANDY'S IMPACT PRESENTATIONS FOR PARKS & RECREATION, CAMPS AND AQUATIC STAFF

## ANDY'S BACKGROUND

WWW.ANDYPRESENTATIONS.COM

"Making Care Contagious" is the mission of Andy's youth leadership and camps programs. Combining motivational comedy, powerful stories, pep rally energy, and insights for classroom, summer staff & leadership success, Andy will make an IMPACT at your staff training!

Andy was an active student leader who also excelled at academics throughout his school career. In elementary school, Andy was Student Council VP and the Top Academic Male Graduate. As Student Council President in high school, Andy led his school to win "Most Spirited in Canada" in MOGA (Most Outrageous Group Activity), an annual contest run by Much Music and the Intramural Council of Canada. He was also valedictorian of his graduating class. At King's College, Western University, Andy was Orientation Week coordinator, "Most School-Spirited Graduate" of 1993 and on the Dean's honour list for four years, while completing his degree in History & Geography.

Since graduating, Andy has been recognized by both his high school and university for his contributions. Laurier Secondary School in London named him its "Inspiring Excellence" award winner as its most outstanding graduate since it was founded in 1966. King's University College chose Andy as its Alumni of Distinction in 2014, an annual award given to only 22 people as of 2020. Andy was also honoured by the Rotary Club of London as a "Paul Harris Fellow" in 2012 for his work as a community leader. Andy has keynoted Rotary's youth leadership conference for Ontario and eastern Michigan every year since 2003.

Andy's specific experiences owning and operating a youth leadership camp gives him excellent background for his training sessions. He is co-founder of Youth Leadership Camps Canada (YLCC). It was based in the London area from 1993 to 2003 at Scout Canada's Camp Sylvan and YMCA's George White Centre. From 1992 to 1996 he was co-director of the program. In 2001 Andy sold his half to the other co-founder and current owner, Stu Saunders. YLCC is an OCA accredited program now located at a camp just south of Orillia that has thousands of youth alumni. [www.ylcc.com](http://www.ylcc.com)

Andy still lives in London, Ontario with his wife and 2 daughters. He loves to return to his alma maters. He speaks annually to the grade 8s of his elementary school and the student council and grads of his high school. Since 1997 every first-year student at his university has heard his IMPACT messages on their first day of school! His family is a regular participant at the family camp programs offered by Camp Kintail, a Presbyterian facility located just north of Goderich. His youngest daughter is on track to be a lifeguard.

## ANDY'S EXPERIENCE:

Andy has been professionally speaking since 1992, appearing at over 2000 different schools and conferences in 10 provinces and 40 states.

- Over 100 schools every year in every province across Canada including:
  - Ontario: over 600 high schools. 500+ have had him speak 3 or more times.
  - Ontario: over 150 different elementary and middle schools.
  - New Brunswick: 51 of 53 English high schools
  - Saskatchewan: over 100 different schools, including almost 80 K to 12 schools.
  - British Columbia: over 80 different schools

- Over 20 conferences of all sizes every year across North America.
- Canadian National student leadership conference keynote 5 times
- Every provincial student leadership conference keynote at least three times
  - The Ontario Student Leadership Conference (OSLC), workshops every year since 1992
  - Nova Scotia Provincial keynote 12 times
  - New Brunswick, BC, Saskatchewan Provincial keynote, 7 times each
- USA National Student leadership conference and keynoted 34 different US state student council conventions
- Over 250 different American schools from California to Maine, including over 80 Michigan schools.

## WHY HIRE ANDY AS YOUR STAFF TRAINING SPEAKER?

1. Andy's unique mix of professional speaking talent, youth leadership training, and camp director experience helps elevate the energy, impact and success of your event. He was a student leader at every school he attended and organized a camp for many years. Andy provides hands-on leadership training with humour, inspiration and energy.
2. Andy personalizes each program to reflect your participants and your training/conference theme. He will work with you to ensure his message matches the goals of your event. Andy will arrange a phone meeting to discuss your training needs and how his presentations would compliment your program.
3. Andy's staff training keynotes and workshops are completely different from his school assembly options. Participants who have seen him at their high school, university or college will hear different material during his staff training program.
4. No Numb Bum! Andy ensures that audiences of all ages stay engaged by getting them up several times during his programs to cheer, play and participate. Its part pep rally, part leadership workshop, and part inspirational talk! Also, your staff learn new games, cheers and songs for their programs!
5. Andy's programs are adaptable for staff of all ages.
6. Conference and staff training organizers love Andy's 100%-time commitment to their event. He arrives early to greet delegates, and spends time getting to know them, both students and full-time staff. He is available to help wherever needed – with icebreakers, fun trivia contests, cheers, and as MC. He offers powerful workshops for both the student and adult delegates.

## ANDY'S IMPACTING STAFF TRAINING PRESENTATIONS

### 1. "Share Your Care" – The Impact of Recreation Staff. Andy's Leadership Program

We have all seen it when we are in a leadership role ... someone gives us the "look" of disapproval and we feel our enthusiasm for leadership fade a little. In this hilarious and life-changing keynote, Andy gives you effective strategies on dealing with negativity while inspiring care. Andy reminds leaders that "*Care is contagious, but as a leader, it has to start with ME!*" From his own school, camp and community leadership experiences, he offers realistic, easy-to-implement insights that will motivate you and your team!

This high-energy and IMPACTFUL session includes training on:

- creating an inviting and inclusive camp - greeting, learning names, approaching campers and parents, conversation starters, the Disney 15/5 rule.
- being proactive - getting your job done without being reminded.
- letting “recess handle your stress” – staying calm, having fun, getting it solved, moving on.
- leading icebreakers and energizers - training your team on some of the best!
- inviting, including, and having the courage to initiate.

Andy’s presentations will keep your staff active with a mix of cheers, icebreakers and group games. He does this while inspiring them with skills to improve the impact of your programs and increase the participation and retention of your youth clients.

Andy’s presentation runs 45 to 120 minutes in length, based on your needs.

## 2. **“Recess Attitude” – An Icebreaker and Interaction Session**

Andy can deliver 15 to 60-minute Icebreaker Sessions that will get your recreation leaders on their feet to mix and mingle, meet and greet, laugh and cheer! Participants will learn activities, cheers and songs that can be shared at your camp programs!

## 3. **“Can I Count on You?” – Improving the Reliability of your leadership team**

Execution of ideas is the number one challenge for leaders. This session will immediately improve the ability of your recreation staff to work together, improve their organization and time management skills, and teach them how to execute ideas into action and activities! With all students, part-time staff and professionals balancing their time between school, family and work commitments, this program can transform how you and your team organizes their priorities!

This session addresses the concepts of time management from a unique perspective. Trust is the foundation for loving families, fun friendships, inspiring camps, successful businesses, impressive customer service and effective leaders. Yet people earn the trust of another by being reliable. In “Can I Count You”, Andy offers useful and immediately applicable advice for improving reliability. Through his insights, Andy demonstrates how increased reliability improves one's time management, creates successful camps, prepares campers and staff for success in school and the workplace, and inspires TRUST in you as a leader!

Reliable staff impress parents! Impressed parents send their children BACK to our programs!

Workshop format is completely flexible. Andy can perform a 30 to 60-minute version as part of a workshop rotation or do a 2 to 4-hour version which includes increased interaction, a question/answer sheet, and more icebreaker games.

For example, in 2015, the City of Brampton Parks & Recreation hired Andy to do a full day version of this program. The day started with keynote for over 600 staff for an hour, introducing half of the concepts of the session. Then Andy performed 5 workshops with smaller groups where he concluded with the second half of the program.

#### 4. **“Communicating Care to Kids” - Effective Communication Skills for Recreation and Camp Leaders.**

Get "excited" about your next speaking opportunity! This session draws on Andy's 35 years of speaking experience: from high school pep rallies and university orientation weeks to thousands of assemblies, camps and adult programs across North America. He offers realistic insights on:

- overcoming the “fear” (and how it is linked to self-esteem),
- putting more "you" into all your communication,
- using the power of the positive,
- visualizing your improved speaking performances.

Andy's ideas are applicable whether you're communicating with one person or one thousand.

With Camp and Recreation staff, Andy focuses on the words and body language that communicate care for the children in our programs. Camp leaders work together with Andy to share “power words” and affirming actions that can form the basis of their caring conversations with kids. This can make a massive impact on a camper's enjoyment of your programs.

Workshop format is completely flexible. This workshop can run from 30 to 90 minutes.

### **ANDY'S HILARIOUS AND INSPIRING PRESENTATIONS FOR CAMPERS**

Need a 1.5 hour to 3-hour motivational program for your campers during the summer? Andy's high energy motivational comedy delivers a positive message of caring, inclusion, wellness and participation! Andy's keynote presentations will keep your participants active with a mix of cheers, icebreakers and group games.

#### 1. **“Share Your Care” – Camp Keynote for campers in grades 1 to 12**

Andy's Top 3 ways to care: #3 - Show Up! #2 - Participate! #1 – Listen! Create inclusion by asking your classmates, campers and friends questions and truly listening to their answers!

Andy challenges your participants to care about their friends, family, and school the same way they care for their favourite bands and professional teams. His Top 3 examples of care: Show Up – to class, to practice, to work, to special events; Participate – cheer, dress up, play the game, put your hand up in class, dance, laugh, be part of the fundraiser; Listen – ask questions of your friends and camp mates and listen to the answers.

#### 2. **“Care Starts with ME!” – Andy's Leadership Keynote for Campers**

This is a camper version of Andy's leadership program. We have all seen it when we “stick out” with our care ... someone gives us the "look" of disapproval and we feel our enthusiasm for being ourselves fade a little. In this hilarious and life-changing keynote, Andy gives you effective strategies on dealing with negativity while inspiring care. Andy reminds young leaders that, *“Care is contagious, but as a leader, it has to start with ME!”* From his own school, camp and community leadership experiences, he offers realistic, easy-to-implement insights that will motivate you to be yourself while being an example of care for others to follow!